



Beverley Street Studio School (BSSS) Sponsorship Guidelines
for Gallery Exhibitions at 22 West Beverley Street

217 West Beverley Street
Staunton, Virginia 24401
540-886-8636
info@bssschool.org
bssschool.org

\$500 Sponsor Level - Full Year - Seven Exhibits

- Your name or logo on BSSS Annual Gallery Postcard. 1,200 postcards printed, mailed and distributed to 800+ members/supporters and venues in Staunton, Waynesboro, Charlottesville, Lexington, Harrisonburg, Richmond, and Roanoke
Your name or logo will appear on the display screen at the Gallery advertising the school and its programs
Select one exhibit during the 2018 year to showcase your sponsorship
Includes \$300 Sponsor Level benefits listed below:

\$300 Sponsor Level—Single Exhibit

- Your name or logo will be emailed to 800+ announcing the exhibition
Your name or logo on posters in the Gallery, the Staunton region & area schools and universities
Your name or logo will appear in all media releases sent to over 20 contacts
Your name or logo will be on the BSSS exhibits website page and Facebook site

\$200 Sponsor Level—Single Exhibit

- Your name or logo will be emailed to 800+ announcing the exhibition
Your name or logo will appear in all media releases sent to over 20 contacts.
Your name or logo will be printed on exhibition posters

\$100 Sponsor Level—Single Exhibit

- Your name or logo will be printed on exhibition posters
Your name or logo will be displayed at the event

Any sponsor at any level may provide one piece of print marketing (brochure, business card, etc.) to be placed in the Gallery's exhibit binder.

Please note events may be sponsored by more than one organization.

Business Name _____

Contact Name _____

Address _____

Telephone _____ Mobile _____

Email _____

Website _____

I would like to remain anonymous _____

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The Beverley Street Studio School is a non-profit affirmative action corporation approved by the IRS as a Virginia 501(c)(3) charitable organization. A financial statement is available upon written request from the Office of Consumer Affairs.

The School is supported in part by grants from the Virginia Commission for the Arts and the National Endowment for the Arts.



THANK YOU FOR YOUR SUPPORT OF BSSS!